



LAURUS

TRUST



LAURUS  
RYECROFT

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## Laurus Ryecroft

Proposed free school – opening September 2018

Report on Section 10 public consultation

9<sup>th</sup> June 2017-8<sup>th</sup> September 2017



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## Executive summary

Laurus Ryecroft is a non-selective, non-denominational 11-18 secondary school in the pre-opening phase with a preferred opening date of September 2018. The school will be part of the Laurus Trust, a multi-academy trust that operates Cheadle Hulme High School and Gorsey Bank Primary School. This report details the initial engagement with our stakeholders as well as the formal Section 10 consultation.

Laurus Ryecroft will provide outstanding teaching and a curriculum which develops essential knowledge, attitudes, skills and habits, together with access to wide ranging opportunities for subject enhancement. These will combine to ensure that every child at Laurus Ryecroft is in a position to make outstanding progress and open the door to the future of their choice.

The initial engagement period with stakeholders began in 2016 when the Laurus Trust commenced discussions with Tameside MBC regarding the opening of a new free school. The formal statutory consultation was delayed due to the April 2017 announcement of a general election on 8<sup>th</sup> June. The consultation ran from 9<sup>th</sup> June 2017 to 21<sup>st</sup> July 2017 but was then extended to 8<sup>th</sup> September 2017 following feedback received.

The local community has responded very positively throughout this period, however we recognise the concerns raised by some about the location of the site and the perceived impact on neighbouring schools. We would like to thank all those who have taken the time to give feedback. Suggestions and comments have been considered, responded to in this document and will be incorporated into our planning proposals. A pre-planning public engagement event will also take place before Christmas 2017 giving the local community further opportunity to share their views and see the preliminary design plans.

## The proposer group

The Laurus Trust is a multi-academy trust with Cheadle Hulme High School (“CHHS”), the founder school, at its centre. CHHS is a hugely oversubscribed academy converter, a Teaching School and has been judged Outstanding in every category by Ofsted in 2011 and 2015. In the new 2016 Progress 8 Headline measure CHHS came in the top 5% of schools nationally and also ranked as the 25th comprehensive school nationwide in the annual Times Parent Power Survey. In 2016 CHHS was ranked in the top ten most sought after schools in Greater Manchester. The attainment and progress of our disadvantaged students, with 70% gaining A\*-C in English and Maths and a Progress 8 score of 0.3, was also significantly above national averages for all students.

Our unvalidated 2017 results demonstrate an even stronger performance with a progress 8 score of 0.62 and an impressive 68% achieving the gold standard of grade 5 or better in English and Maths. The progress for disadvantaged students is a quarter of a grade higher than the whole national cohort.

We have been supporting schools across Stockport and neighbouring local authorities since 2012 when we first gained our Teaching School status. This is through the deployment of our Specialist Leaders of Education (SLEs) who share best practice and ideas with these schools in order to raise overall attainment. To date we have supported 30 secondary schools across various local authorities.

### Our vision

*For everyone regardless of background or circumstance to be inspired, to thrive in all environments, to recognise what it takes to succeed, to set aspirational goals and work hard to achieve them.*

The vision is shared across all schools in the Laurus Trust and is reflected in every aspect of school life.

## Initial phase

The Laurus Trust were informed of their successful bid to open a new free school in September 2016. In deciding to submit a bid the Trust undertook various stakeholder discussions.

Methods used to reach stakeholders in advance of the formal consultation included:

- Extensive discussions with the Local Authority, including the Chief Executive, the Executive Director of Children, the Assistant Executive Director of Learning and the

Head of Access and Inclusion. At these meetings Tameside MBC indicated full support for the free school due to the need for additional school places.

- Meetings with Tameside councillors.
- Meeting with Andrew Gwynne, MP for Denton and Reddish.
- A dedicated free school website: [www.laurusryecroft.org.uk](http://www.laurusryecroft.org.uk)
- A twitter feed: @LaurusRyecroft
- A Facebook page for Laurus Ryecroft.



**Andrew Gwynne MP**   
@GwynneMP

Follow



Good to meet with Linda Magrath and Martin Vevers at Cheadle Hulme High School about plans to open a new "Ryecroft High School" in Tameside.



5:22 AM - 30 Sep 2016

The ESFA informed the Laurus Trust of the preferred site for the proposed new school in Spring 2017.

# Statutory consultation

The statutory section 10 consultation commenced on 9<sup>th</sup> June 2017 and ran for 13 weeks<sup>1</sup> to 8<sup>th</sup> September 2017.

Information provided to stakeholders took the following forms:

1. Public consultation booklet (please see Appendix 1). This booklet was made available in digital and printed form and detailed the Proposer Group, key individuals, the vision, ethos and proposal for the new school and key information on the consultation process. It also provided information on how stakeholders could give feedback as well as come to face to face meetings to have their questions answered and share their views.
2. Laurus Trust and Laurus Ryecroft websites carried information about the proposed school, the consultation process, a downloadable consultation booklet as well as an online questionnaire to complete.
3. 10,000 leaflets were distributed in the Tameside Reporter circulation area highlighting the consultation drop-in events on 9<sup>th</sup> June, 10<sup>th</sup> June and 3<sup>rd</sup> July.
4. A radio advert on Tameside Radio (96,000 listeners) played numerous times each day highlighting the consultation event on 3<sup>rd</sup> July.
5. Consultation meetings. The Head of School Designate and other staff manned a stall at Ashton Arcade Shopping Centre between 9am and 5pm on 9<sup>th</sup> and 10<sup>th</sup> June. The evening event was held at the Village Hotel, Ashton on 3<sup>rd</sup> July and gave attendees the opportunity to meet senior staff involved in the proposed school as well as subject leaders. Various presentations were shown about the Trust and our existing schools and c250 people attended.
6. Secondary school Headteachers meeting on 20<sup>th</sup> June attended by the Executive Headteacher and Head of School Designate.
7. Primary school Headteachers meeting on 22<sup>nd</sup> June attended by the Executive Headteacher and the Head of School Designate
8. Primary school engagement events. The Head of School Designate and other staff went to meet Year 5 parents and pupils (Sept 2018 Year 7 group) at a number of local primary schools.
9. A presentation by the Head of School Designate to Tameside's Education Attainment Improvement Board on 27<sup>th</sup> June
10. Regular Facebook and Twitter updates throughout the consultation period reminding stakeholders of the consultation.

(See the appendices for further information on the above)

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<sup>1</sup> 7 weeks excluding summer holidays

# Stakeholders

A wide range of stakeholders were consulted including:

- Local parents and carers;
- Local residents;
- Headteachers, governors and staff at Tameside primary and secondary schools;
- Angela Rayner, MP for Ashton-under-Lyne, Andrew Gwynne, MP for Denton and Reddish and Jonathan Reynolds, MP for Stalybridge and Hyde;
- All 57 Tameside councillors;
- Relevant employees of Tameside MBC, and neighbouring Manchester and Oldham councils; and
- Local community groups.

Further details are provided in Appendix 4.

The following page details the multiple methods of consultation deployed across the wide range of stakeholders.

Stakeholder	Method of consultation deployed	Key dates	Responses
Parents/Carers of prospective students	Email announcement sent to all those who had registered interest. Consultation booklet and online questionnaire available on website. Three public consultation events. Email reminders sent to the mailing list ahead of the events, as well as social media announcements, radio adverts and leaflets in local press.	9/6/17  9/6/17, 10/6/17 and 3/7/17	125 questionnaire responses. Significant "passer-by" interest at shopping centre. About 250 attendees at the school evening event. Twitter: 5 tweets with a total of 260 engagements (retweets, likes, follows etc). Facebook: 10 posts with a total reach of 16,317 people and 314 likes, comments and shares.
Local residents	Email announcement sent to all those who had registered interest. Consultation booklet and online questionnaire available on website. Three public consultation events. 10,000 leaflets put through letterboxes in Tameside Reporter circulation area. Email reminders sent to the mailing list ahead of the events, as well as social media announcements.	9/6/17  9/6/17, 10/6/17 and 3/7/17	17 questionnaire responses describing themselves as a local resident, 62 questionnaire responses from people living within 1 mile of the site of the proposed school. Some attendees at the evening consultation event.
MPs and councillors	Emails sent announcing the consultation period. Consultation booklet and online questionnaire available on website. Three public consultation meetings.	9/6/17  9/6/17, 10/6/17 and 3/7/17	1 questionnaire response received from Ashton Waterloo Councillor.  No other feedback received from elected members.
Tameside MBC Neighbouring LAs: Manchester and Oldham	Emails sent announcing the consultation period. Consultation booklet and online questionnaire available on website. Three public consultation meetings.	9/6/17, 28/7/17  9/6/17, 10/6/17 and 3/7/17	1 questionnaire response from a Local Authority employee. No other responses received to the consultation. As previously stated, Tameside MBC has been kept informed of the proposals through regular meetings.
Headteachers of local primary and secondary schools	Emails sent announcing the consultation period. Consultation booklet and online questionnaire available on website. Three public consultation meetings.  Meetings with Tameside secondary and primary headteachers.	9/6/17, 6/7/17, 28/7/17 9+10/6/17 and 3/7/17 20+22/6/17	12 questionnaire responses from staff or governors at local schools.  2 additional letters received from a Headteacher and Chair of Governors at local schools.
Local media	10,000 leaflets distributed with the free Tameside Reporter newspaper. Radio advert on Tameside Radio (96,000 listeners).	9/6/17-3/7/17	
Local community groups	Emails sent announcing the consultation period. Consultation booklet and online questionnaire available on website. Three public consultation meetings.	9/6/17, 28/7/17	No responses received from anyone representing a community group.

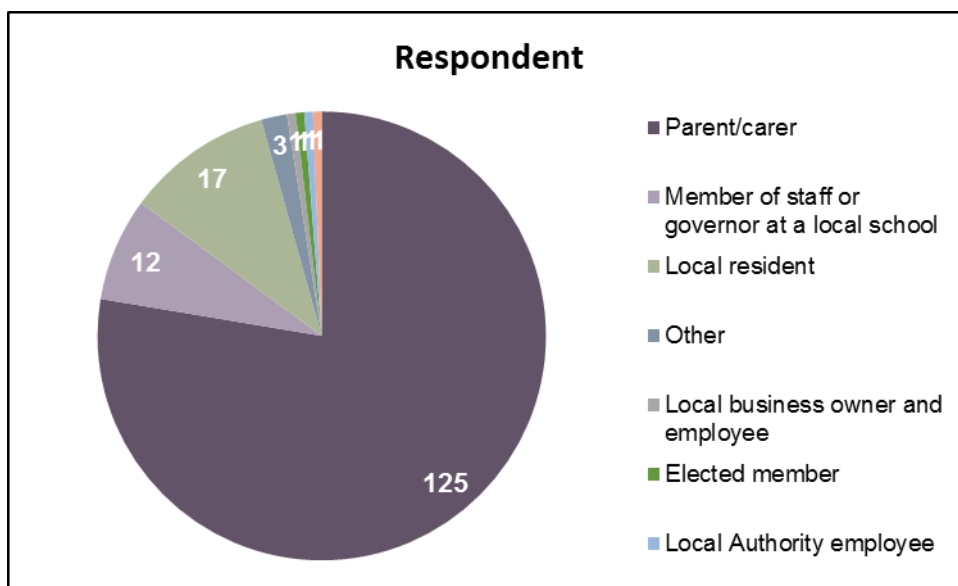


# Statutory consultation results and responses

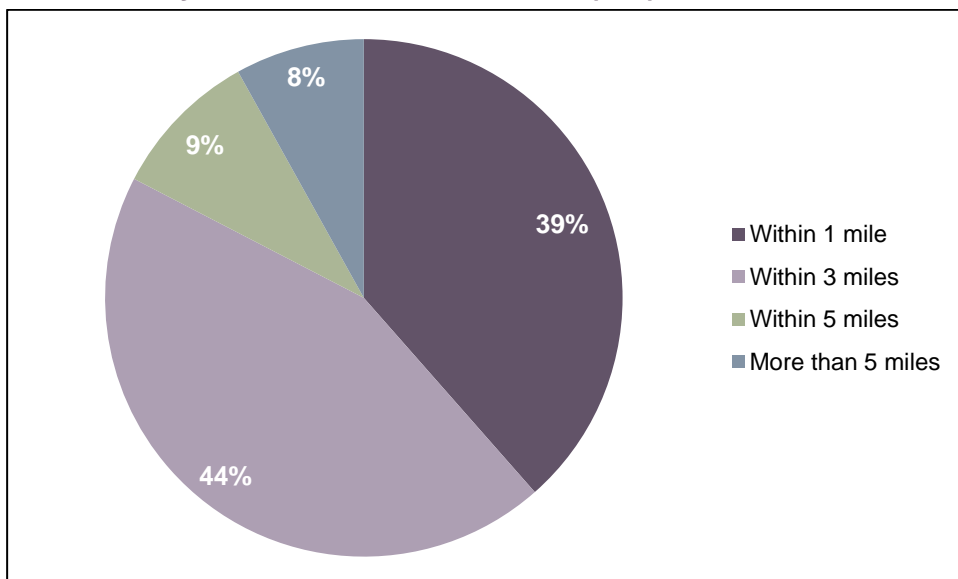
161 consultation questionnaire responses were received, 90 by hand (at consultation events) and 71 online. Additionally, 2 letters were received from the Chair of Governors at Audenshaw School and the Headteacher at Ashton Sixth Form College.

Replies to the 5 questions asked were as follows:

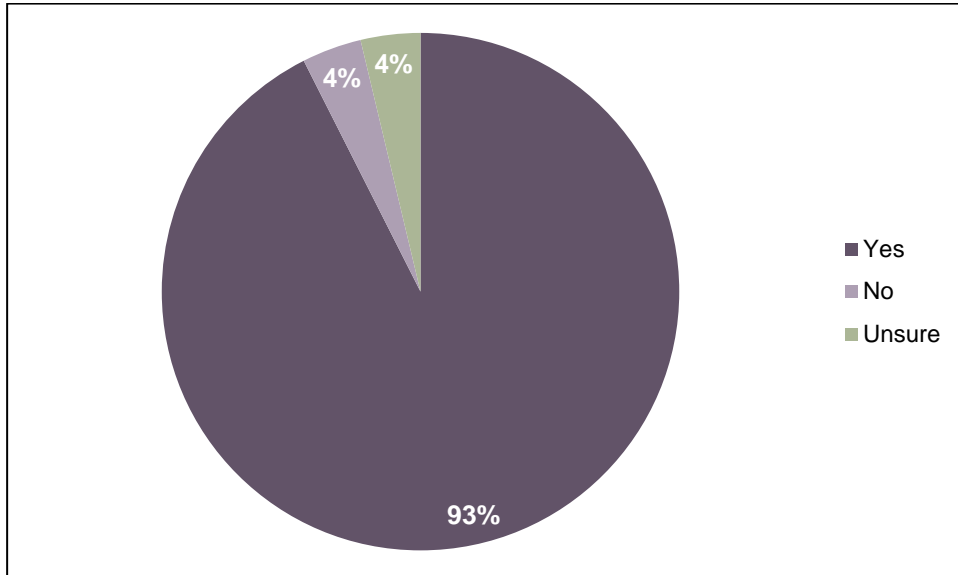
## 1. What best describes you?



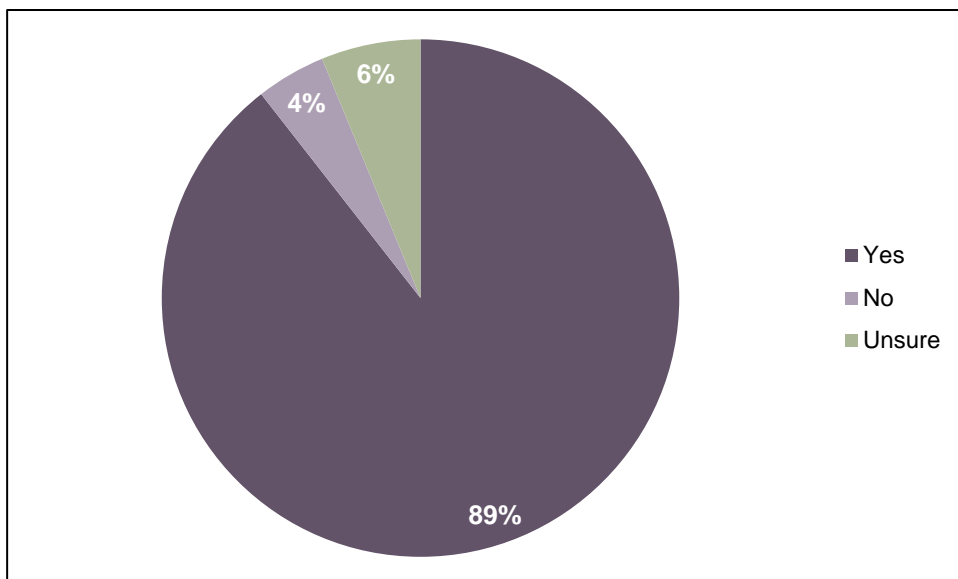
## 2. Where do you live in relation to the proposed site?



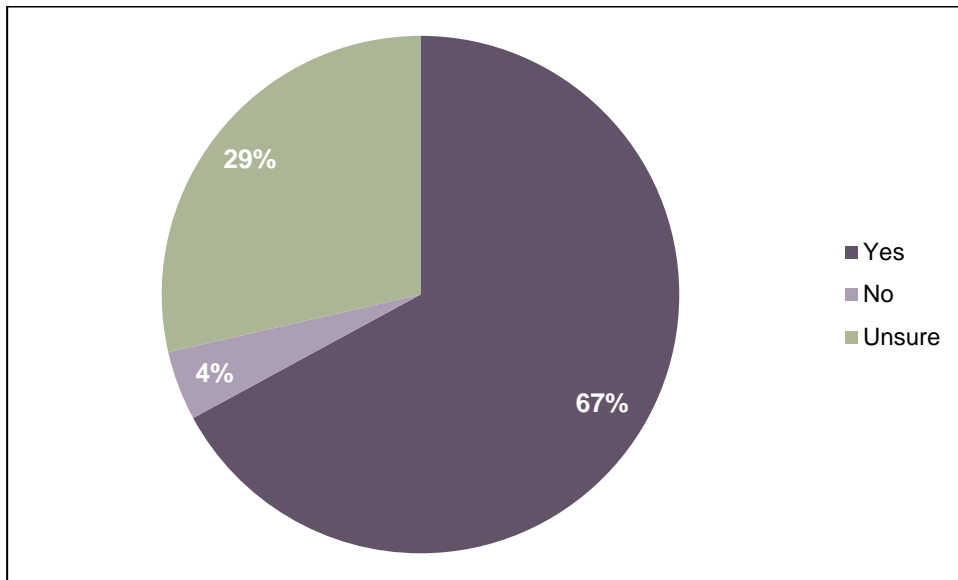
3. Do you agree that opening the proposed Laurus Ryecroft will provide extra choice for parents and meet a need to provide additional school places in Tameside?



4. Do you agree that the vision and curriculum plan of Laurus Ryecroft meets the needs of the community?

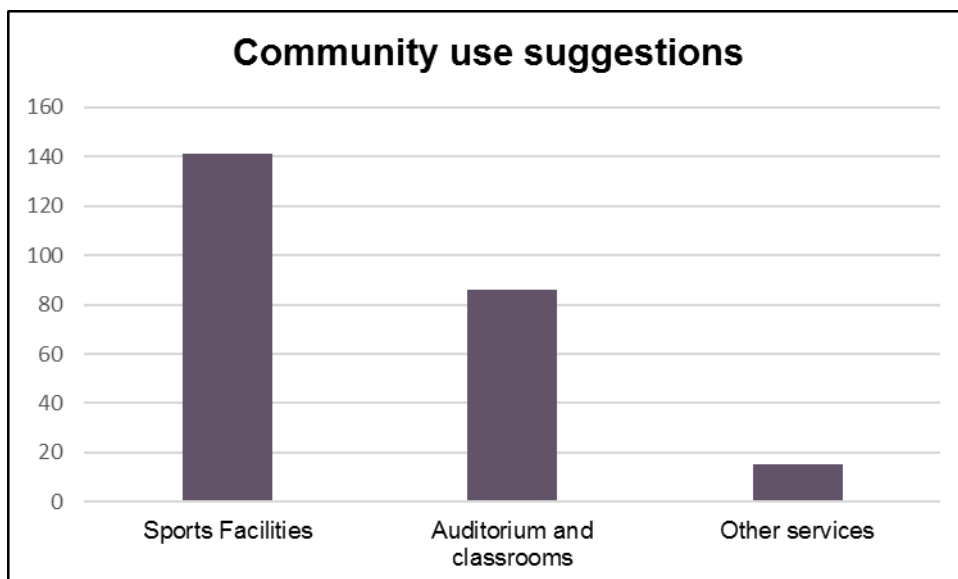


5. Should the Laurus Trust enter into a Funding Agreement with the Secretary of State for Education in order to open this school?



6. What community facilities would you like to see?

147 respondents out of 161 answered this question, providing the following suggestions for community use:



“Other services” suggestions included adult evening classes and community groups use such as Guides/Scouts. Some respondents also wanted both internal and

external sports facilities available for community use.

Our response:

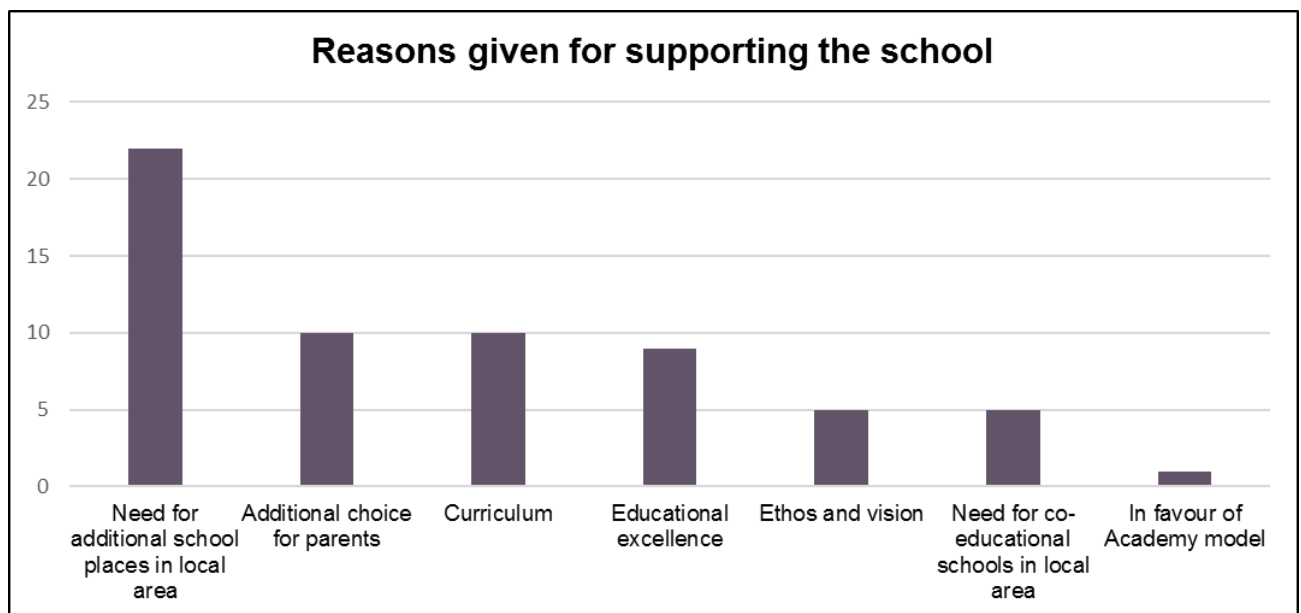
We were pleased with the number of responses we had to the consultation questionnaire and that, for each question posed, there was a significant majority in favour. Of the 161 respondents, 102 responded 'yes' to all three questions. It was the compulsory question 5 relating to the funding agreement / Secretary of State which received a high "unsure" response predominantly as respondents did not know what this meant.

We are committed to ensuring the community will benefit from our facilities and propose to have an agreement with the local authority specifying the hours of community use.

All respondents had the opportunity to provide further comments to their answers.

## Positive comments

The following table reflects the points made in optional comments:



Sample comments:

*"This would provide families with a co-ed academic school in the area, to supplement the single sex school that we have."*

Local resident

*"Yes, extra choice at an outstanding standard where both boys and girls can attend."*

Parent / Carer

*“Tameside needs a choice of good high schools as currently it's very difficult getting your child (especially a girl) into a good school. We have a good boys school and a good catholic school close to me but my daughter is not eligible to attend either.”*

Parent / Carer

*“Instilling ambition into young people into this area is a necessity. Just because the general demographic of the area is working class doesn't mean we should limit the ambitions of young people to the opportunities in their immediate line of sight.”*

Parent / Carer

*“My daughter has to get 2 buses to school as she didn't get in to the 2 schools only 500 yards away, which must show there is a shortage of schools after closures of 3 other local schools.”*

Parent / Carer

*“Tameside children need the same opportunities that children from more affluent areas are routinely offered. I feel that this school will help towards redressing the balance.”*

Parent / Carer

*“The opening of a new school will take existing pressure and strain away from existing schools and the local authority for placements. Provide parents with other options and will create opportunities within the community.”*

Local resident

*“I am familiar with the vision, philosophy and approach of the CEO and support completely. I believe the community of Tameside will benefit tremendously from the Laurus Trust opening Laurus Ryecroft.”*

Member of staff or governor at a local school

*“As chair of governors of a local primary school I welcome a new innovative approach to secondary education.”*

Member of staff or governor at a local school

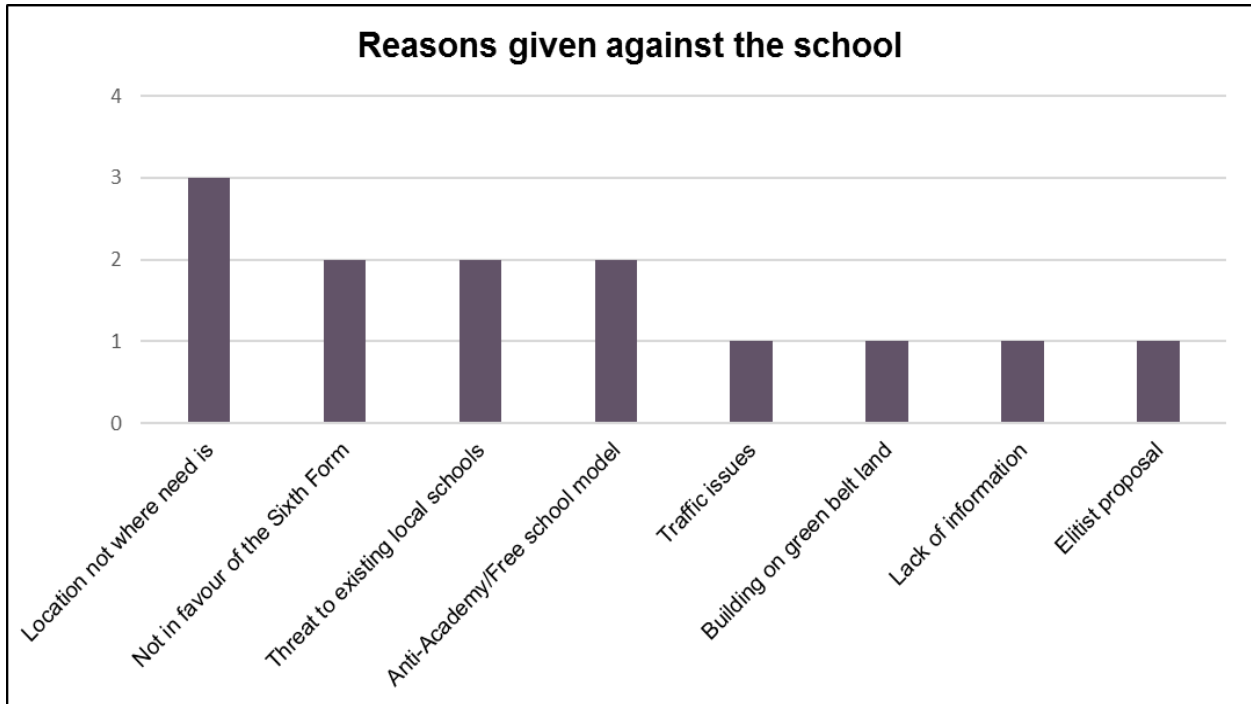
Our response:

The Laurus Trust's vision to address the demand for places and replicate the outstanding provision offered by the hugely oversubscribed Cheadle Hulme High School is central to our proposal. It is helpful to know that many local parents/carers, residents and teachers/governors appreciate that the proposed Laurus Ryecroft secondary school will meet local need.

## Negative comments

Of the 161 respondents, 4 responded 'no' to all 3 questions.

The following table reflects the negative feedback received.



Sample comments:

*“As Executive Headteacher of the nearest neighbouring secondary school it was a real shock not to be included in any early consultation about the Free School, especially since it is being built on the site of the school that was knocked down just a few short years ago to build our new academy. [There is no] need for a new school built a 1/4 of a mile from us on our old school site, when we remain improving but under-subscribed...[It] is short-sighted in the extreme. What is worse is that during the consultation events the Free School displays a League Table with its sister school on the top (which is a 15% Pupil Premium school in Cheadle) as if it were already built and running...The Free School will just widen the educational disadvantage our youngsters in our town suffer already. What happens to our £30 million school when it closes and the Free School continues?”*

Executive Headteacher, Droylsden Academy and Mossley Hollins High School

*“Traffic concerns.”*

Local Authority Employee

*“Concerned regarding potential build on green belt land in Littlemoss/Ashton Moss.”*

Local resident



*“Should be under local authority control.”*

Local resident

*“Elitist proposal that does not serve the interests of the community.”*

Parent/carer

*“Not enough information has been provided to local residents. I live on Lumb Lane and was completely unaware of the proposals to build the school until I stumbled upon some information on a friend's Facebook page. I have spoken to my neighbours on Lumb Lane and Wayne Close and none of them were aware of the proposal to build the school, nor the public consultation on 3rd July. Please take the time to distribute information about the proposals and public consultations to local residents by leaflet/letter as many residents are elderly and not registered on social media.”*

Local resident

Our response:

### Issue: Location not where need is

Tameside MBC fully supports the opening of a new free school due to the shortage of school places in the borough for children entering secondary education in September 2018 and beyond. The Education and Skills Funding Agency (“ESFA”) carried out a comprehensive site search across Tameside. A number of sites were progressed and an offer made on one site, but unfortunately a deal could not be reached. The site of the former Little Moss School has been secured on a 125 year peppercorn lease from the local authority and will provide a scheme that is deliverable and represents best value for money. We are working with architects and planners to ensure the new school is built on the footprint of the former school and therefore will retain the green belt area.

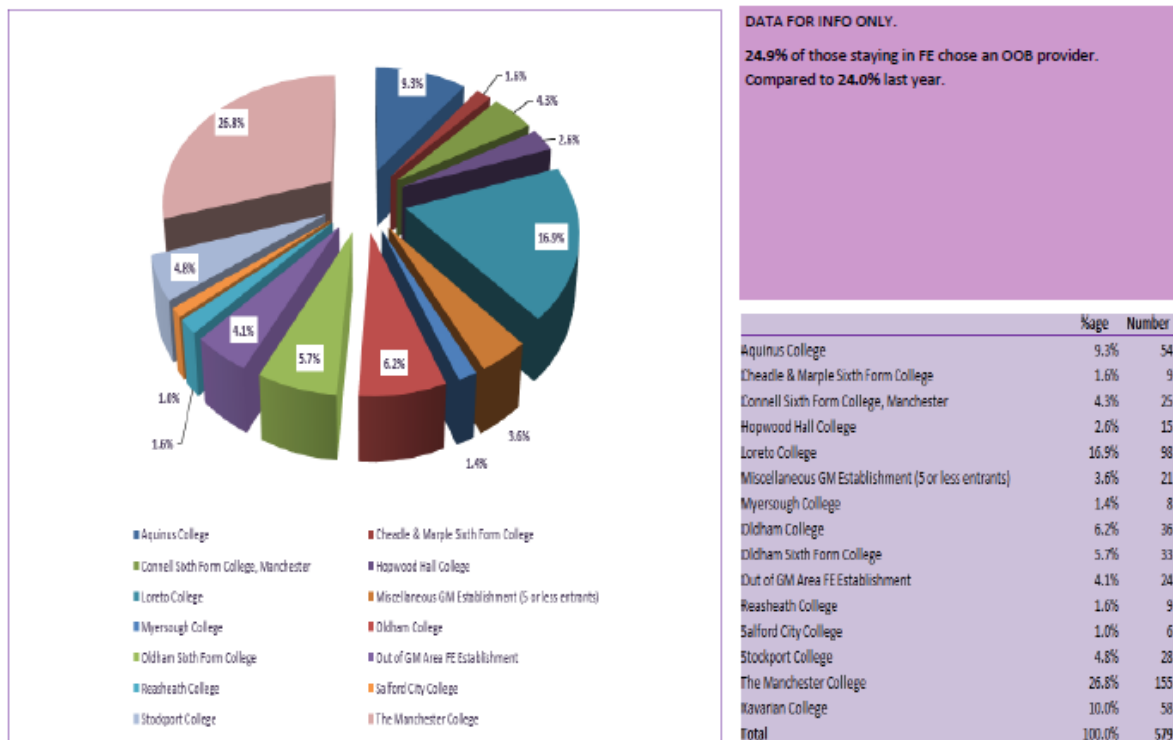
### Issue: Not in favour of a Sixth Form

There is currently only one 11-18 provider in Tameside, rated Requires Improvement in all categories including 16 to 19 study programmes. The need for wider choice is illustrated in the data taken from the report entitled **“Moving On – 2016: An analysis of destinations of Year 11 leavers”** which shows that 579 students (24.9% of those attending Further Education) chose an out of Borough provider. By this measure alone, there is clearly capacity for additional provision within Tameside and the local authority is supportive of the Laurus proposal.

48% of all learners progressing into post 16 education chose A level courses, indicating that there is an appetite for this provision within the Borough. The Laurus Trust has had

significant success in developing a school Sixth Form at Cheadle Hulme High School, both in terms of outstanding A level results and progression to top universities.

#### THOSE ATTENDING FE OUT OF BOROUGH



Source: *Moving On – Tameside 2016: An analysis of the destinations of Year 11 leavers*, Positive Steps

#### Issue: Threat to other schools

The projected shortfall of places indicates that there will be sufficient student numbers to not only accommodate an additional school but also maintain provision in other schools.

Accessing funding for the expansion of existing schools or the building of new ones is not an immediate option, other than via the Free Schools programme.

As a Teaching School, Cheadle Hulme High School has a tradition of supporting educational provision beyond its own classrooms. The Trust has a commitment to raising educational standards and outcomes for all students, not only those in its own schools.

As a proposer group, the Laurus Trust felt it was necessary to highlight the performance of our founder school Cheadle Hulme High School to stakeholders in Tameside so they would be able to form a view on the Trust's capability and competence in running high performing schools.



## Issue: Traffic

We are mindful of the concern of local residents and have responded to this by ensuring our Admissions policy uses an oversubscription criterion of distance. This means that those living nearest to the school have the greatest chance of a place thereby reducing the number of vehicle journeys. We actively promote cycling and walking in our other schools.

We will work with Highways, the architects, contractors and stakeholders to ensure that we provide the best possible solution, and with students and parents/carers to establish and deliver a robust travel plan. Residents will have further opportunity to express their views at a pre-planning consultation in the coming weeks.

## Issue: Not enough information provided for local residents

Whilst 39% of respondents indicated that they lived within a mile of the proposed school, we have taken on board the comments that many local residents did not receive the leaflet advertising the consultation. For the pre-planning consultation that will take place before Christmas, we will ensure leaflets are delivered to all residents on the surrounding roads to the Lumb Lane site. Residents will be able to see the proposed plans for the site including highways proposals.

## Issue: Elitist proposal

The Laurus Trust is committed to offering an outstanding education to all students in the local community served by each of its schools and also committed to the belief that all students have the right to be offered an education which is unashamedly academic. The denial of such opportunities would be elitist. The success of Cheadle Hulme High School is based on every child having equal access to an aspirational curriculum and this will be mirrored at Laurus Ryecroft. We expect our intake for Laurus Ryecroft to be genuinely comprehensive with a range of backgrounds and ability levels.

## Other responses to the consultation

The Laurus Trust also received 2 letters in response to the consultation.

1. A letter on 7<sup>th</sup> July 2017 from Anton McGrath, Principal at Ashton Sixth Form College. Mr McGrath is supportive of the 11-16 secondary school proposal but strongly opposes the creation of a competing Sixth Form, arguing that the area is already saturated with post-16 places. We refer to our earlier response to the need for a Sixth Form on page 15.
2. A letter on 21<sup>st</sup> July 2017 from Mr Terry Hall, Chair of Governors at Audenshaw School Academy Trust. Mr Hall objected to the consultation process saying we had failed to consult with his school and other schools, and the consultation process was rushed. Two emails had been sent to Tameside headteachers and a meeting had taken place on 20<sup>th</sup> June. We also noted Mr Hall did attend our consultation event on 3<sup>rd</sup> July along with staff from neighbouring schools. In response we extended the consultation period until 8<sup>th</sup> September 2017 and sent a further notification to all headteachers to give them appropriate time to comment. We also contacted Manchester and Oldham Local Authority at the request of Mr Hall. No further comments were received in this additional consultation period.

Mr Hall also objected to the free school proposal making the following points:

- a. He disputed the shortfall of places in Tameside;
- b. He said there was a lack of information about the curriculum in our consultation document;
- c. He said there was a lack of information about the sixth form including opening date, curriculum and A-level offer. He questioned the feasibility of the sixth form highlighting the over-provision in the area currently.
- d. He questioned whether the site could hold 1,350 students.

Our response:

### Issue: Shortfall of places

The tables below demonstrate that in 2018, there will be a shortfall of 210 secondary places in Tameside, rising to 564 by 2020.

Secondary Planning Area		Index of SCAP : PAN Ratio						
Code	Name	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21
3570004	Tameside MBC	0.96	1.00	1.00	1.05	1.07	1.14	1.20
	PAN	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Secondary Planning Area		SCAP : PAN Ratio						
Code	Name	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21
3570004	Tameside MBC	113	-13	-5	-133	-210	-394	-564

Source: Greater Manchester Pupil Place Planning: A report commissioned by the GM Place Planning Group, December 2014, Edge Analytics

Tameside MBC have also provided the Laurus Trust and the ESFA with more recent data in the table below suggesting a shortfall of 41 places in September 2018's Year 7 places rising to 355 in September 2021 based on their January 2017 census.

SECONDARY SCHOOL PREDICTIONS 6% 2014 - 2027 (JAN 17 census data)								
	Sep-14	Sep-15	Sep-16	Sep-17	Sep-18	Sep-19	Sep-20	Sep-21
Primary numbers	2465	2581	2567	2727	2789	2951	2936	3127
Predicted intake	2613	2736	2721	2891	2956	3128	3112	3315
Places available	2842	2806	2806	2818	2915	2930	2960	2960
Balance of places	229	70	85	-73	-41	-198	-152	-355

Source: Tameside MBC, October 2017

## Issue: Lack of curriculum information

The consultation document stated that Laurus Ryecroft would replicate the provision of Cheadle Hulme High School. It included a sample Year 7 timetable incorporating each subject to be taught and also described the extra-curricular offer – the Electives Programme. We did not feel it was appropriate to include extensive curriculum detail in the printed material. The consultation event on 3<sup>rd</sup> July added significant extra detail to the information outlined in the document in that staff from each department were available to discuss their subject in more detail and to answer questions. The Laurus Ryecroft website provides links through to detailed curriculum information on the Cheadle Hulme High School website which we feel is sufficient at this pre-opening phase.

## Issue: Sixth Form

As stated above, the consultation event added significant detail to the curriculum provision across all key stages. The question of the feasibility of the Sixth Form has been covered on page 15. The Published Admission Number for each year group in the Sixth Form will be 150, of which a percentage of places will be available for applicants from other schools. The Department for Education does not require us to produce an Admissions policy for the Sixth



Form at this stage nor commit to a preferred year of opening. Academic entry criteria will be set and reviewed on an annual basis.

### Issue: Site capacity

The site was procured by the ESFA and as such met their criteria for the area required to accommodate the number of students proposed.

## Conclusion and next steps

There has been extensive ongoing consultation with a wide range of stakeholders since the earliest stages of development of the proposal for the school. Feedback has been predominantly supportive and positive. We will continue to develop and adapt our proposals to address the issues raised.

In the coming weeks we will give considerable focus to ensuring we respond to local residents' concerns as plans for the building are developed ahead of the planning application process. Stakeholders will have an opportunity to see these plans at the planning community engagement session.

We are confident our school will provide additional much needed places for parents/carers in the local community we serve. This has been the most common response received from those in support of the school. The Trust will now begin the process of agreeing a Funding Agreement for Laurus Ryecroft with the Secretary of State for Education.

We would like to thank all stakeholders who have taken the time to read and hear about our plans and provide feedback. We will continue to work with all stakeholders to consider further feedback about the development of the school and to address concerns raised.

# Appendix 1 - Consultation information booklet



## Laurus Ryecroft

Section 10 Consultation

### Unashamedly Academic







## Welcome

We are delighted that our proposed secondary free school, Laurus Ryecroft, has progressed to the pre-opening phase. We are now required to undertake a public consultation. Laurus Ryecroft will be located on a site adjacent to Daisy Nook (subject to planning permission). The preferred opening date is September 2018 for 150 Year 7 students, growing year on year to full capacity of 1,050 students. In addition to this the school will have a sixth form of 300 students. The school will replicate the outstanding provision offered by the Laurus Trust founding school, Cheadle Hulme High School (CHHS), in Stockport, which is hugely oversubscribed and recently named in the Sunday Times 'Parent Power' top 25 comprehensive schools in the country. The demand for places sees CHHS as one of the ten most over-subscribed schools across the whole of Greater Manchester. We look forward to listening to your views, in order to provide parents/carers and the community we serve with the best school possible.

Linda Magrath

Linda Magrath  
CEO, Laurus Trust





## **Linda Magrath**

Executive Headteacher,  
Cheadle Hulme High School

With a 35 year career in education, Linda has been Headteacher at Cheadle Hulme High School for 13 years, overseeing two outstanding Ofsted judgements. She is also an experienced National Leader of Education.



## **Martin Vevers**

Head of School,  
Laurus Ryecroft

Martin has been a Deputy Headteacher at Cheadle Hulme High School for six years. He is also a Specialist Leader of Education and committed to providing the very best education for his students. Martin is very excited about Laurus Ryecroft.



## Our vision

For everyone regardless of background or circumstance to be inspired, to thrive in all environments, to recognise what it takes to succeed, to set aspirational goals and work hard to achieve them.

This vision is shared across all schools within the Laurus Trust and is reflected in every aspect of school life. It is embodied in the Cornerstones which underpin our work.

# The Laurus Trust Cornerstones

## Academic Aspiration

Our vision is for all of our students, regardless of background and circumstance, to make outstanding progress and achieve grades which will open the door to the future of their choice. We want our students to be curious and develop a thirst for knowledge; we want them to be resilient and to value effort; we want them to understand that sometimes failure is an essential part of the learning process and to recognise that developing a positive, 'can do' attitude will help them to set and achieve aspirational goals.

## Leadership & Service

We value individuality, celebrate diversity and encourage our students to have the confidence to think for themselves, whilst emphasising the importance of tolerance, teamwork and collective responsibility. We place great importance on both leadership and participation and encourage students from all backgrounds to take on roles of responsibility and engage in School and House activities. By the time they leave us, we want each student to have that true sense of self worth which will enable them to make wise choices, stand up for what is right and what they believe in and, in doing so, be of value to society.

## Competition & Physical Endeavour

We believe that physical activity and competition, both inter and intra school, are vital to the holistic development of young people, fostering their physical, social and emotional health. We want our students to approach competition with optimism and vitality; to relish the opportunity to demonstrate determination, creativity and perseverance in order to overcome challenges; to understand that hard work and commitment lead to a greater chance of success and that obstacles are temporary but achievement lasts for a lifetime.

## Culture, Creativity & Rhetoric

Alongside our high aspirations for academic success, we passionately believe in the importance of education in its broadest sense and we will ensure the fullest possible participation in art, music and drama. We want our students to appreciate that great writing gives us access to ideas which challenge our thinking; that the power of language gives us the opportunity to make our voice heard and present our own ideas with courage, conviction and impact; that the Arts open up worlds which we might not otherwise inhabit. We will ensure that students from all backgrounds are able to discover new talents and interests and develop existing ones.

# What can you expect from Laurus Ryecroft?

We are unashamedly academic. We will provide outstanding teaching and a curriculum which develops essential knowledge, attitudes, skills and habits, together with access to wide ranging opportunities for subject enhancement. These will combine to ensure that every child at Laurus Ryecroft is in a position to make outstanding progress and open the door to the future of their choice.

Our key belief is that the all-round educational attainment of individual students is substantially promoted by their participation in a whole range of activities, not just classroom based academic ones. The Electives programme will deliver this vision and will form part of the curriculum and the formal school day.

Training in the use of oracy, discourse and rhetoric (the Cicero Curriculum), and performing arts generally, will inspire confidence and enhance the presentation skills of the students.



Other extra-curricular activities, together with regular sport and exercise, and a sense of competitive spirit, will increase personal well-being, health and concentration levels.



We will also promote team building skills, leadership, and a passion to perform to the best of one's ability in all disciplines. These higher levels of individual betterment will be achieved across all ability levels through a wide scope of activities.

Leadership is a skill to be learned and cultivated. Students will learn about the importance of success, and how to cope with setbacks, not as failure but as a springboard to better achievement.

There will be a focus on developing presentation skills and self-confidence in general. Inspiring students to broaden their horizons and believe that 'anything is possible', is absolutely key to post-education success.



## Patsy Rodenburg OBE

Patsy Rodenburg, OBE, is a British Voice Coach, Author, and Theatre Director. She is the Head of Voice at the Guildhall School of Music and Drama in London and Director of the Royal Shakespeare Company. Patsy is working with the Laurus Trust as a consultant for the delivery of the Cicero Curriculum.



## Paul Dickov

Paul Dickov is a former professional footballer and manager who has played for Arsenal and Manchester City as well as achieving ten international caps for Scotland. He will work with the Laurus Trust students and staff as a coach and mentor.

The academic success of the Laurus Trust founding school, Cheadle Hulme High School placed it in the top 5% of schools nationally in 2016. However its success isn't limited to 11-16. Its Ofsted Outstanding Sixth Form received matching outstanding results. An impressive 70% of A-level grades were A\*-B and over 40% of students attained three grades at A\*-B. Over half of its students are progressing to the prestigious Russel Group universities and 60% to the Sutton Trust 30. Students will be studying a wide range of subjects, from more traditional disciplines such as Medicine, Languages, Sciences and Law to the creative routes which include Architecture, Engineering, Interior Design and Fine Art.

Consulting with architects and planning

for a brand new, state of the art building at the same time as we plan our curriculum opens up a wealth of exciting possibilities. The Auditorium will not only provide a wonderful space for plays and concerts but will also allow us to engage in formal debating in a suitably professional and imposing environment. Similarly, the Sports Hall will be equipped to the highest standards and students will have access to well designed and carefully planned outdoor areas. Our silent study centre will provide a calm environment for individual study and access to computers, whilst the library will offer just one thing – books!

We want our School to be at the heart of the community and as such would plan to make facilities such as the Sports Hall available for use out of school hours. 7

# Example Timetable

## TIMETABLE 2018-2019

		Monday	Tuesday	Wednesday	Thursday	Friday
	0730-0820	Breakfast Provision				
	0820-0845	Form Time				
1	0845-0945	Maths	English	Science	Geography	Ancient & Modern Languages
2	0945-1045	Science	Maths	English	PE	Performance
	1045-1105	Break				
3	1105-1205	Ancient & Modern Languages	Applied Science	Maths	Art & Design	Science
4	1205-1305	Geography	History & Classics	Ancient & Modern Languages	Maths	English
	1305-1345	Lunch				
5	1345-1445	English	Ancient & Modern Languages	Electives	History & Classics	Applied Science
6	1445-1545	PE	Beliefs & Values	Electives	Performance	Computing
7	1545-1645	Electives	Electives		Electives	

### NOTES

Debating

Basketball



# Why does Tameside need a new secondary school?

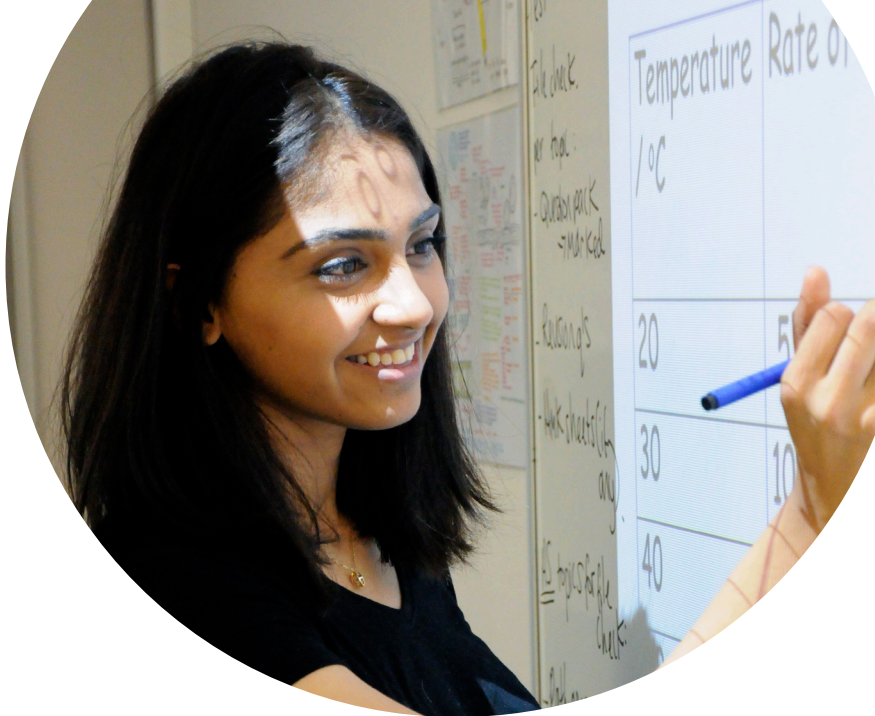
Forecasts for the demand for secondary places within Tameside by 2020 indicate a shortfall of 550 places. Laurus Ryecroft will not only address this demand for places but will also replicate the outstanding provision of the Laurus Trust founding school, Cheadle Hulme High School, for the young people in the area.

Anticipating that local residents may be concerned about the potential increase in traffic in the vicinity of the new school, the Trust is developing a detailed strategy with Highways Officers at Tameside Metropolitan Borough Council and a comprehensive and

robust Transport Assessment and Travel Plan will be submitted in support of our planning application.

Please note that this consultation is not related to any building or planning applications surrounding the new school; it is solely to consult on whether appropriate persons support the Trust to enter into a Funding Agreement with the Secretary of State for Education to run Laurus Ryecroft. There will be a further consultation on site layout in May, ahead of the planning application.





## Admissions process

The admission policy, detailing how people can apply, how places will be allocated in the event of oversubscription, and how people can appeal against any decisions can be found on our website ([www.laurusryecroft.org.uk/admissions](http://www.laurusryecroft.org.uk/admissions)).

More information about the School Admissions Code can be found on the Government website ([www.gov.uk/government/publications/school-admissions-code--2](http://www.gov.uk/government/publications/school-admissions-code--2)).

If you are interested in a future Year 7 place at Laurus Ryecroft, please visit our website ([www.laurusryecroft.org.uk](http://www.laurusryecroft.org.uk)) to register your interest. Registering an interest will mean that you are updated with details of upcoming open events and any other important admissions

information. Please note that registering your interest does not mean that you have applied for a place at Laurus Ryecroft.

If you would like to see our vision and values in action then please contact us to arrange a tour of the Laurus Trust founding school, Cheadle Hulme High School with the Head of School of Laurus Ryecroft, Martin Vevers.



# The consultation process

We would like to hear from all the community in the coming weeks to help inform the Secretary of State for Education's decision on whether to enter into a Funding Agreement with the Laurus Trust.

We want to listen to your comments and act on any feedback to ensure our School is the best it can be and meets the needs of the community we serve. You can give us feedback in a number of ways:

- Visit our website at [www.laurusryecroft.org.uk](http://www.laurusryecroft.org.uk) and complete the online consultation questionnaire, or return by email to [enquiries@laurustrust.co.uk](mailto:enquiries@laurustrust.co.uk) or by post to Laurus Trust, Free School Consultation, Cheadle Hulme High School, Woods Lane, Cheadle Hulme, SK8 7JY
- Follow our twitter feed @LaurusRyecroft and join in the conversation

- Attend one of the public drop-in events we are holding:

a) Friday 9<sup>th</sup> and Saturday 10<sup>th</sup> June 2017,  
10am-4 pm at Arcades Shopping Centre, Ashton-under-Lyne, OL6 7JE

b) Monday 3<sup>rd</sup> July 2017,  
4pm-7pm at The Villiage Hotel, Pamir Drive, Ashton-under-Lyne, OL7 0LY

We will record all views that are shared with us during the formal consultation window which runs between Friday 9<sup>th</sup> June and Friday 21<sup>st</sup> July.

If you are interested in applying for a school place or would like to hear more about how you can support us, please do get in touch.



# Achievements of the sister school Cheadle Hulme High School









**LAURUS**

TRUST

**Laurus Trust**

Cheadle Hulme High School  
Woods Lane, Cheadle Hulme  
SK8 7JY

 [laurustrust.co.uk](http://laurustrust.co.uk)

 [LaurusTrust](https://twitter.com/LaurusTrust)

 [laurustrust](https://www.instagram.com/laurustrust)

# Appendix 2 – Consultation Questionnaire

## Laurus Trust

Woods Lane, Cheadle Hulme, Cheadle  
Cheshire, SK8 7JY

[laurustrust.co.uk](http://laurustrust.co.uk)



9<sup>th</sup> June 2017

## Laurus Ryecroft - Section 10 Consultation

As part of the process of opening a Free School, the Department for Education require a consultation\* under Section 10 of the Academies Act 2010. This enables local residents, staff and governors from local schools, parents, councillors, community groups and any other interested parties to share their views.

The consultation period for Laurus Ryecroft will run from **9<sup>th</sup> June 2017 to 21<sup>st</sup> July 2017**. This is an important step in our journey to opening in September 2018. We are looking forward to listening to your views in order to provide you with the best school possible.

We would be grateful if you could respond to this consultation by filling in this questionnaire. The questionnaire is available to submit online via our website [www.laurusryecroft.org.uk](http://www.laurusryecroft.org.uk)

Alternatively please complete this form and submit via email to [enquiries@laurustrust.co.uk](mailto:enquiries@laurustrust.co.uk) or via post to:

The Laurus Trust  
Free School Consultation  
Cheadle Hulme High School  
Woods Lane  
Cheadle Hulme  
Cheshire  
SK8 7JY

\*Please note this consultation is not related to any building or planning applications surrounding the new school; it is solely to consult on whether appropriate persons support the Laurus Trust to enter into a Funding Agreement with the Secretary of State for Education to run Laurus Ryecroft. A further consultation on the building and site layout will take place ahead of the planning application process.

## Questionnaire – Laurus Ryecroft Consultation



Thank you very much for completing this form. We welcome your views in order to provide the best school possible.

**1. About You: Which of the following best describes you?**

- |   |                          |
|---|--------------------------|
| Parent / carer                                | <input type="checkbox"/> |
| Member of staff or governor at a local school | <input type="checkbox"/> |
| Elected member                                | <input type="checkbox"/> |
| Local resident                                | <input type="checkbox"/> |
| Local business owner                          | <input type="checkbox"/> |
| Local business employee                       | <input type="checkbox"/> |
| Local Authority employee                      | <input type="checkbox"/> |
| Other (please state):                         | <input type="checkbox"/> |

**2. Where do you live, approximately, in relation to the proposed site (off Lumb Lane M43 7LF) for Laurus Ryecroft?**

- |                      |                          |
|----------------------|--------------------------|
| Within 1 mile        | <input type="checkbox"/> |
| Within 3 miles       | <input type="checkbox"/> |
| Within 5 miles       | <input type="checkbox"/> |
| Greater than 5 miles | <input type="checkbox"/> |

**3. Do you agree that opening the proposed Laurus Ryecroft will provide extra choice for parents and meet a need to provide additional school places in Tameside? (please select one)**

- |        |                          |
|--------|--------------------------|
| Yes    | <input type="checkbox"/> |
| No     | <input type="checkbox"/> |
| Unsure | <input type="checkbox"/> |

Please provide comments and feedback:

**4. Do you agree that the vision and curriculum plan of Laurus Ryecroft meets the needs of the community? (please select one)**

- |        |                          |
|--------|--------------------------|
| Yes    | <input type="checkbox"/> |
| No     | <input type="checkbox"/> |
| Unsure | <input type="checkbox"/> |

Please provide comments and feedback:

**5. Should the Laurus Trust enter into a Funding Agreement with the Secretary of State for Education in order to open this school? (please select one)**

*It is the central government who are funding the building of this new school. In order for the school to open it will need to sign a contract (called a Funding Agreement) with the Department for Education*

- |        |                          |
|--------|--------------------------|
| Yes    | <input type="checkbox"/> |
| No     | <input type="checkbox"/> |
| Unsure | <input type="checkbox"/> |

Please provide comments and feedback:

**6. We want the school to be an important part of the local community. Are there any services you would like the school to offer the local community (please select – more than one is possible)?**

- |                                  |                          |
|----------------------------------|--------------------------|
| Use of sports facilities         | <input type="checkbox"/> |
| Use of rooms/auditorium          | <input type="checkbox"/> |
| Any other services? Suggestions: |                          |

**Supplementary information (not compulsory)**

If you would like us to stay in touch with you, provide details about the outcome of the consultation and the latest developments with our school, please provide contact details below

Your Name:

Your Address:

Your Email Address:

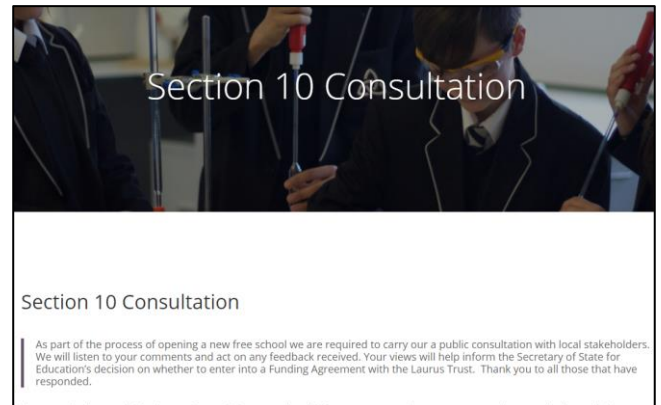
If you are interested in applying for a place at the school, please complete the Register Interest form on the website, [www.laurusryecroft.org.uk](http://www.laurusryecroft.org.uk)

If you have a particular question please email [enquiries@laurustrust.co.uk](mailto:enquiries@laurustrust.co.uk)

Thank you for completing the consultation.

## Appendix 3 – Promotional material

### Laurus Ryecroft website



### Twitter





## Facebook

**Laurus Ryecroft** shared their event.  
14 June · €



**JUL 3** **Public Consultation Event**  
Mon 16:00 · The Village Hotel, Ashton-u-lyne · ...  
52 people went ★ Interested

**Laurus Ryecroft**  
21 June · € Like Page

We would like to hear from all the community about our proposals in the coming weeks. Please complete our questionnaire so that we can listen to your comments and act on any feedback to ensure our School is the best it can be and meets the needs of the community we serve.

<https://www.laurusryecroft.org.uk/.../section-10-consultation/>

**Section 10 Consultation - Laurus Ryecroft**

3. Do you agree that opening the proposed Laurus Ryecroft will provide extra choice for parents and meet a need to provide additional school places in Tameside? (please select one) (required)

LAURUSRYECROFT.ORG.UK

**Laurus Ryecroft**  
13 July · € Like Page

We want to listen to your comments about our new school opening in Tameside

We are currently in the consultation period for Laurus Ryecroft, which runs between Friday 9th June 2017 - Friday 21st July 2017. This is an important step in our journey to opening in September 2018. We want to listen to your comments and act on any feedback to ensure our school is the best it can be and meets the needs of the community we serve. All the information is available in our consultation document <https://www.laurusryecroft.org.uk/.../upl/.../LR-consultation.pdf>.

Thank you to those who have already completed our online questionnaire. If you haven't done so, we would be extremely grateful if you could complete <https://www.laurusryecroft.org.uk/.../section-10-consultation/>.



**Laurus Ryecroft** added 2 new photos.  
3 July · € Like Page

**REMINDER: Laurus Ryecroft public drop-in event**  
The Village Hotel, Ashton-u-Lyne  
Tonight 4pm-7pm

To find out more about Laurus Ryecroft and to meet the Head of School Mr. Martin Vevers, please come along to our public drop-in event tonight between 4pm-7pm at The Village Hotel, Ashton-u-Lyne.... [See more](#)




## Tameside Reporter flyer



### A brand new 11-18 secondary school for Tameside!



Laurus Ryecroft is a new secondary free school opening in Tameside in 2018\*. The brand new, state of the art building will be located on a site adjacent to Daisy Nook Country Park, on Lumb Lane.

CHHS, based in Stockport, is a hugely oversubscribed 11-18 school and was recently named in the Sunday Times 'Parent Power' top 25 comprehensive schools in the country.

The Laurus Trust vision is *"for everyone regardless of background or circumstance to be inspired, to thrive in all environments, to recognise what it takes to succeed, to set aspirational goals and to work hard to achieve them."*

Come along and find out how this vision can be turned into reality for your child.

**Friday 9<sup>th</sup> June 10am-4pm**  
**Saturday 10<sup>th</sup> June 10am-4pm**  
**The Arcades Shopping Centre**  
Warrington Street, Ashton-under-Lyne, OL8 7JE

Members of the Laurus Ryecroft staff will be delighted to meet you to discuss the new school and answer any questions. If you have a child who is currently in Year 5, this opportunity may be of particular interest as the planned opening date is September 2018.

\*Subject to planning permission

If you're interested and would like to receive regular updates on the progress of Laurus Ryecroft please register your interest at [www.laurusryecroft.org.uk](http://www.laurusryecroft.org.uk)



**THE SUNDAY TIMES**  
**25th in the UK**  
Parent Power Survey 2016  
Top secondary comprehensive state schools

**Progress8**  
**UK Top 5%**  
Government accountability measuring pupils across eight key subjects 2016

**Manchester Evening News**  
**Top 10**  
Most Sought After Schools in Greater Manchester 2016

Achievements of the sister school, Cheadle Hulme High School

  Laurus Ryecroft  LaurusRyecroft  [www.laurusryecroft.org.uk](http://www.laurusryecroft.org.uk)

## Appendix 4 - Stakeholders

Stakeholders sent details of the consultation by email

Name	Details
Steven Pleasant	Chief Executive, Tameside LA
Stephanie Butterworth	Director of Communities, Children, Adults and Health, Tameside LA
Heather Loveridge	Head of Education, Tameside LA
Bob Berry	Assistant Executive Director, Education, Tameside LA
Elaine Biggins	Directorate Secretary, Tameside LA
Catherine Moseley	Head of Access and Inclusion, Tameside LA
Paul Delbridge-Smith	Head of School Standards and Performance, Tameside LA
Andrea Skelly	Head of Pupil Referral Service, Tameside LA
Helen Mellor	Head of Pupil Support Services, Tameside LA
Deb Hill	Head of Virtual School, Tameside LA
Julie Waterhouse	Access, Tameside LA
Various other Tameside LA employees involved in Education Services	
Helen Lockwood	Executive Director, Oldham LA
Tony Shepherd	Head of Schools & Learning, Oldham LA
Gill Hoar	Head of Inclusion, Oldham LA
Paula Healey	Schools and Settings Performance Advisor, Oldham LA
Donna Lewis	Oldham LA
Rita Arya	Admissions, Oldham LA
John Edwards	Director of Education and Skills, Manchester LA
Amanda Corcoran	Director Children's Services, Manchester LA
<b>Primary Schools located in Tameside as follows:</b>	
Acorn Nursery and Moderate Learning	
Aldwyn Primary School	
Arlies Primary School	
Arundale Primary School	
Ashton West End Primary School	
Audenshaw Primary School	
Autistic Spectrum Disorder Resource Base	
Bradley Green Community Primary School	
Broadbent Fold Primary School	

Broadbottom Church of England Primary School
Broadoak Primary School
Buckton Vale Primary School
Canon Burrows Church of England Primary School
Canon Johnson Church of England Primary School
Corrie Primary School
Dane Bank Primary School
Denton West End Primary School
Discovery Academy
Dowson Primary School
Fairfield Road Primary School
Flowery Field Primary School
Gee Cross Holy Trinity Church of England Primary School
Godley Community Primary Academy
Gorse Hall Primary School
Greenfield Primary School and Early Years Centre
Greenside Primary School and Early Years Centre
Greswell Primary School
Holden Clough Community Primary School
Hollingworth Primary School
Holy Trinity Church of England Primary School
Hurst Knoll St James' Church of England Primary School
Inspire Academy
Leigh Primary School
Linden Road Academy
Livingstone Primary School
Lyndhurst Community Primary School
Manchester Road Primary Academy
Manor Green Primary Academy
Micklehurst All Saints Church of England Primary School
Millbrook Primary School
Milton St. John's Church of England Primary School
Moorside Primary Academy
Mottram Church of England Primary School
Oakfield Primary School and Moderate
Our Lady of Mount Carmel Roman Catholic Primary School
Parochial Church of England Primary School
Pinfold Primary School



Poplar Street Primary School
Ravensfield Primary School
Rosehill Methodist Community Primary School
Russell Scott Primary School
Silver Springs Primary Academy
St Anne's Primary School
St Anne's Roman Catholic Primary School
St Christopher's Roman Catholic Primary School
St James' Church of England Primary School
St John Fisher RC Primary School and
St Mary's Roman Catholic Primary and Nursery School
St Peter's Church of England Primary School
St Stephen's Church of England Primary School
St Stephen's Roman Catholic Primary School
St. George's Church of England Primary School
St. George's Church of England Primary School
St. James' Catholic Primary School
St. John's Church of England Primary School
St. Joseph's Roman Catholic Primary School
St. Mary's Catholic Primary School
St. Mary's Church of England Primary School
St. Paul's Catholic Primary School
St. Paul's Church of England Primary School
St. Peter's Catholic Primary School
St. Raphael's Catholic Primary School
Stalyhill Infant School
Stalyhill Junior School
The Heys Primary School
Waterloo Primary School
Wild Bank Community School
Yew Tree Community Primary School
<b>Secondary Schools located in Tameside as follows:</b>
Alder Community High School
All Saints Catholic College
Astley Sports College and Community High School
Audenshaw School

Copley Academy	
Denton Community College	
Droylsden Academy	
Fairfield High School for Girls	
Hyde Community College	
Longdendale High School	
Mossley Hollins High School	
New Charter Academy	
St. Damian's RC Science College	
St. Thomas More RC College	
West Hill School	
<b>Sixth form and FE Establishments located in Tameside as follows:</b>	
Ashton Sixth Form College	
Audenshaw School	
Clarendon Sixth Form College	
New Charter Academy	
Tameside College	
<b>Other schools located in Tameside as follows:</b>	
Hawthorns School	
Oakdale School and Acorn Nursery	
Cromwell High School	
Samuel Laycock School	
Thomas Ashton School	
TPRS White Bridge College	
TPRS Elmbridge School	
<b>Elected members:</b>	
Andrew Gwynne	MP for Denton and Reddish
Angela Rayner	MP for Ashton-under-Lyne
Jonathan Reynolds	MP for Stalybridge and Hyde
Betty Affleck	Councillor
Maria Bailey	Councillor
Basil Beeley	Councillor
John Bell	Councillor
Helen Bowden	Councillor
Joyce Bowerman	Councillor

Warren Bray	Councillor
Paul Buckley	Councillor
Chris Buglass	Councillor
Yvonne Cartey	Councillor
Ged Cooney	Councillor
Janet Cooper	Councillor
Doreen Dickinson	Councillor
Leigh Drennan	Councillor
Bill Fairfoull	Councillor
Leanne Feeley	Councillor
Jim Fitzpatrick	Councillor
Philip Fitzpatrick	Councillor
Mike Fowler	Councillor
Mike Glover	Councillor
Alison Gwynne	Councillor
Ann Holland	Councillor
Barrie Holland	Councillor
Jack Homer	Councillor
Jan Jackson	Councillor
Andy Kinsey	Councillor
Joe Kitchen	Councillor
Dawson Lane	Councillor
Jackie Lane	Councillor
David McNally	Councillor
Jim Middleton	Councillor
George Newton	Councillor
Clive Patrick	Councillor
Adrian Pearce	Councillor
Gillian Peet	Councillor
Cath Priddington	Councillor
Kieran Quinn	Councillor
Susan Quinn	Councillor
Claire Francis	Councillor
Vincent Ricci	Councillor
Peter Robinson	Councillor
Oliver Ryan	Councillor
Tafheen Shaif	Councillor
Margaret Sidebottom	Councillor





Michael Smith	Councillor
Teresa Smith	Councillor
David Sweeton	Councillor
John Taylor	Councillor
Frank Travis	Councillor
Lynn Travis	Councillor
Denise Ward	Councillor
Brenda Warrington	Councillor
Kevin Welsh	Councillor
Ruth Welsh	Councillor
Brian Wild	Councillor
Eleanor Wills	Councillor
70 Tameside community groups	
222 Registered interested parents / carers	



Laurus Trust  
Cheadle Hulme High School  
Woods Lane, Cheadle Hulme  
Cheadle, SK8 7JY

[laurustrust.co.uk](http://laurustrust.co.uk)